

ICICI Prudential Mutual Fund

3rd Floor, Hallmark Business Plaza, Sant Dyaneshwar Marg,
Bandra (East), Mumbai - 400 051.

Tel: (022) 26428000, Fax: (022) 2655 4165.



Notice to the Investors/Unit holders of

ICICI Prudential Interval Fund II – Quarterly Interval Plan A, ICICI Prudential Interval Fund II – Quarterly Interval Plan D and ICICI Prudential Equity – Volatility Advantage Fund (the Schemes)

Notice is hereby given to all investors/unit holders of the Schemes that the Trustee has approved September 17, 2013 as the record date for declaration of dividend under the dividend plans/options of the Schemes. Accordingly, dividend will be paid to all the unit holders whose names appear in the register of investors/unit holders of the Schemes, at the close of business hours on September 17, 2013, subject to availability of distributable surplus under the Schemes, at the recommended rate as mentioned below:

Plans/Options under the Schemes	Recommended rate of dividend (₹ Per unit) (Face value of ₹ 10/- each)	NAV as on Sept 10, 2013 (₹ Per unit)
ICICI Prudential Interval Fund II – Quarterly Interval Plan A#		
Direct Plan - Quarterly Dividend Payout	0.05	10.1025
Retail Dividend	0.05	10.0991
Direct Plan - Dividend *	0.1001	10.1024
Regular Plan - Dividend	0.05	10.1014
Retail Quarterly Dividend Payout	0.05	10.1020
Institutional Quarterly Dividend Payout	0.05	10.0890
ICICI Prudential Interval Fund II – Quarterly Interval Plan D@#		
Retail Dividend	0.1944	10.2695
Direct Plan - Dividend	0.1990	10.1993
Regular Plan - Dividend	0.1929	10.1932
ICICI Prudential Equity – Volatility Advantage Fund		
Direct Plan - Monthly Dividend	0.04	10.37
Regular Plan - Monthly Dividend	0.04	10.33

@ The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement since previous record date, available as on record date

* The dividend amount payable will be dividend per unit as mentioned above or the entire distributable surplus to the extent of NAV movement, available as on record date

Subject to deduction of applicable dividend distribution tax

For units in demat form: Dividend will be paid to those Unitholders/Beneficial Owners whose names appear in the statement of beneficial owners maintained by the Depositories under the dividend plans/options of the Schemes on September 17, 2013.

It should be noted that pursuant to payment of dividend, the NAV of the dividend plans/options of the Schemes would fall to the extent of dividend payout and statutory levy, if any.

Investors are requested to take a note of the above.

For ICICI Prudential Asset Management Company Limited

Place: Mumbai

Sd/-

Date : September 11, 2013

Authorised Signatory

No. 002/09/2013

CALL MTNL/BSNL: 1800 222 999 • Others : 1800 200 6666 • Or, apply online at www.icicipruamc.com

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.